____________________Presents

Women's Money Empowerment Series

Knowledge Sharing Workshops for *Women* who are Pre-Retirees/Retirees

With Dr. Laura Mattia. CFP® CDFA®. CRPS®

Become Empowered to Make the Best Financial Decisions for Your Life

There is a difference between financial advice based upon high quality scientific principals and agenda driven information. Most information and programs are designed to sell you something. Even the "experts" have agendas and biases. Often you receive sound bites and stories but what you want is real knowledge so you can make informed decisions. The purpose of this series is to provide unbiased and objective information so you are empowered to make informed decisions.

Where:
When:
Fee: Workshops offered free to clients of ______________ (call to reserve your seat)

Women's Money Empowerment Network

Dr. Mattia will share knowledge and tools to answer your questions;

- What are the most critical financial decisions at this time in my life?
- How do I create a plan to protect and grow my life savings?
- How can I generate income so I don't run out of money during retirement?

Nationally known Women and Money Expert: Laura Mattia Ph.D., CFP® is an author, researcher and Financial Planning Professor at Muma College of Business, University of South Florida

Dr. Laura Mattia's book, *Gender on Wall Street,* her financial articles and news column and her research on women and money have received accolades for insights aimed at helping women succeed with money. Her financial expertise is a unique combination of advanced financial degrees and certifications and over 30 years of financial leadership experience as a Financial Planner, a CFO/Controller and a Professor.

PROGRAM CONTENT

Claiming Your Power –Live Life On Your Terms

- Determining what you need and want
- Restoring confidence in the future

Resources to Achieve Your Goals

- What you need to know about Social Security
- What you need to know about retirement accounts
- Other retirement income sources

Investing Fundamentals

- Stocks versus Bonds
- Mutual funds versus exchange traded funds

Smart and Responsible Investing

- How to protect your lifetime savings
- Reducing risk when investing
- Annuities- *even most salespeople don't understand what they are selling*
- How much savings do you need for retirement

Protecting Against Potentially Sabotaging Events

- What risks should you insure against
- What to think about before, during and after job loss, divorce or widowhood.

This program is 100% educational. No products will be discussed, sold or promoted.